OLDE VIRGINIA GLASS

umathe original formula used

ORIGINAL FORMULA

CARNIVAL GLASS

OLD VIRGINIA GLASS BY PAUL THURSTON

Beginning in the Mid 1950's Fenton began selling a line of glassware to some of the large catalog houses, such as General Merchandise Company, and Bennett Brothers. These companies published through catalogs showing glass that could be bought at a discount. They sent these catalogs to manufacturers and large retail outlets. In order to keep these retailers from being competitive to regular Fenton accounts in the same area, none of the regular line was sold to them.

This new line of glass was named Old Virginia Glass and was not advertised in the regular Fenton Glass catalog. The first glass items produced for OVG was Milk Glass with the Thumbprint pattern.

In 1971, Fenton began to produce carnival glass for Old Virginia Glass. These pieces had the OVG logo, perhaps, the most scarce of this ware is the Amethyst Carnival bootie, it is seldom seen and sells in the range of \$25.00 to \$35.00.

Fenton ceased producing OVG in the 1970's due to the decline of mail order catalog sales.

